



**HONEYCOMB**  
BUSINESS COMMUNITIES

**CHESTER**

# COOKIES POLICY

## Cookies Information

We use cookies and similar tools across our website to improve their performance and enhance your user experience. This policy explains how we do that.

### What is a cookie?

A cookie is a simple text file that is stored on a user's computer (or mobile device) that is created when a user visits a website using a program called a browser.

A cookie isn't a program itself and doesn't actively do anything on a user's computer. A cookie cannot be used to identify a user personally but they do contribute to improving a user's experience of a website.

A cookie simply allows the website to read the contents of the cookie text file. The text file itself simply contains a unique identifier code; the site name and some digits and numbers.

### Why are cookies used?

Most websites will use cookies in order to improve the user experience by enabling the website to 'remember' the user, either for the duration of the visit or for repeat visits.

Cookies do lots of different jobs, such as: Remembering what items a user may have added to a shopping basket or an itinerary as the user moves between pages on a website Saving a user's preferences to allow them to customise a website Measuring what users do on a website to ascertain which parts of a website are popular, how long they spend on a website, how often users return, where they come from etc

### What cookies are used by this site?

Cookies are set by this website (first party cookies) but may also be set by other websites that run content on the website's pages (third party cookies).

Cookies can be set to remember a visitor for the duration of their visit (session cookies) or to remember a visitor for repeat visits (persistent cookies).

Here are the standard cookies used by this website:

### First Party Cookies

Cookie Name	Issued by	Cookie type / purpose	Duration
Google Analytics__utma	this website	Performance: to measure and improve site quality through analysis of visitor behaviour.	Persistent: 2 years from when set or updated.
Google Analytics__utmb Google Analytics__utmc	this website	Performance: These cookies are used to record how long a visitor remains on the site. Used to measure and improve site quality through analysis of visitor behaviour.	Session (until the website browser is closed).
Google Analytics__utmz	this website	Performance: This cookie is used to record where a visitor came from - e.g. search engine traffic, ad campaigns and page navigation. Used to measure and improve site quality through analysis of visitor behaviour.	Persistent: 6 months from when set or updated.

### Third party Cookies

Cookie Name	Issued by	Cookie type / purpose	Duration
X-Mapping-kjicghkc	namesco.net	Load bearing cookie to improve site speed and performance.	Session (until the website browser is closed).

### How do I disable cookies?

Each browser has different settings which allow a user to adjust their particular cookie permissions. Visit [www.aboutcookies.org](http://www.aboutcookies.org) to learn more about cookies, how to disable them and how to delete them.